



CONTEST RULES & REGULATIONS

1. The Zone's Tattoo Your Shoes contest, hereinafter known as "the contest," is only open at the time of the contest to all British Columbia residents 18 years of age or older.
2. Active and retired employees, and their immediate families (*including but not limited to 'significant others,' siblings, parents, children and any persons belonging to the household of the above persons*) of The Jim Pattison Broadcast Group LP, The Zone @ 91-3, their affiliates, any participating sponsors, their affiliated corporations, agencies or agents are not eligible to enter/win the contest.
3. The contest is subject to all applicable federal, provincial and municipal laws and regulations.
4. The contest is open for email submissions from Friday, February 3rd (7:15AM) 2017 – Tuesday, February 21st (11:59PM) 2017, and for online voting from Friday, February 24th (7:15AM) 2017 – Friday, March 3rd (7:00AM) 2017
5. To win the contest:
 - (A) From February 3rd – 21st, head to www.TheZone.fm to download a template with guidelines to put your shoe design on and submit your completed artwork by emailing the file (as a **layered .PDF file**), along with your **name and phone number**, to Tattoo@TheZone.fm.
 - (B) Further artwork (hereinafter known as "the design") guidelines:
 - I. Design dimensions must be no less than 600 px by 600 px.
 - II. Design must be submitted as a layered .PDF file.
 - III. Design must include The Zone @ 91-3's "Zat" logo – which is included in the design template – somewhere within it. The logo may be resized or recolored to fit the design aesthetic.
 - IV. Design must represent the original and exclusive work of the person entering the contest in idea, design, and execution.



- V. Design MUST NOT depict the image and/or likeness of any person other than Entrant -- if Entrant is over 18 years of age ONLY -- use any third party images, stock photography or any other copyrighted, trademarked and/or service marked material.
 - VI. Design MUST NOT defame or invade the public or private rights of any person, living or deceased, or otherwise infringe upon any person's personal or proprietary rights.
 - VII. Design MUST NOT contain or otherwise depict any indecency, profanity or obscenity.
 - VIII. Design must be submitted no later than 11:59PM on Tuesday, February 21st.
- (C) Between Tuesday, February 21st at 11:59PM and Wednesday, February 22nd at 11:59PM, members of The Zone @ 91-3 staff (hereinafter known as "the judges") will review all eligible entries and select up to five (5) designs based on any lawful criteria that they deem desirable; which may include, without limitation, (a) originality, (b) theme, and/or (c) judges opinion of potential station listener audience appeal. The entrants who submitted such designs will continue in the contest subject to verification of eligibility and compliance with the contest rules (hereinafter known as "finalist" individually and "the finalists" collectively).
- (D) Finalists will be notified no later than Friday, February 24th at 7:15AM by telephone at the number they designated in his or her entry email. Notification to finalists may be made by message on their voicemail, with no responsibility for station for any failure of the answering machine.
- (E) From Friday, February 24th at 7:15AM through Friday, March 3rd at 7:00AM, the designs submitted by each of the up to five (5) finalists will be posted on the www.TheZone.fm. During that period, listeners and visitors may view, and vote for, their favorite design online at The Zone @ 91-3 website.
- (F) On Friday, March 3rd at 7:15AM, the entrant whose design has the most votes will be announced as the "grand prize winner" by Dylan and Jason in The Morning Zone. Also, one voter will also be selected as a "secondary winner" (see prizing descriptions below at #6 and #7) at this time. The grand prize winner and secondary winner need NOT be listening in order to win and will be contacted via telephone or email after on-air announcement.
6. Entrants understands and agrees that The Jim Pattison Broadcast Group LP and The Zone @ 91-3 shall be the sole and exclusive owners of the design submitted, whether or not the design is selected as a finalist, and entrant agrees to sign any documents requested by The Zone @ 91-3 to evidence such transfer of ownership.
7. **The grand prize winner** will receive four (4) pair of Converse Chuck Taylor All Star Hi-tops (sizes and colour [either classic black or classic white, only] TBD by grand prize winner), direct-to-garment printed at Baggins Custom Printshop with the design they entered in the contest with. Their design will also be featured and available for purchase on www.BagginsShoes.com for a limited time (exact length TBD) – grand prize winner will receive NO payment or compensation for design use or for any sale of shoes featuring the design.
8. **The secondary winner** will receive one (1) pair of Converse Chuck Taylor All Star Hi-tops (sizes and colour [either classic black or classic white, only] TBD by secondary winner), direct-to-garment printed at Baggins Custom Printshop with the design the grand prize winner entered in the contest with.
9. In the event that any finalist, the grand prize winner or secondary winner is found to be ineligible, he/she shall be disqualified. In the event that an entrant is disqualified for any reason after he/she has been selected as a finalist, the grand prize winner or secondary winner, The Zone @ 91-3 is NOT obligated to select a replacements (but reserves the right to do so in its sole discretion, time permitting).
10. In the event a winner chooses not to accept their prize, they forfeit any and all claims to the prize which can be awarded to a contest runner-up at the discretion of The Zone @ 91-3.



11. Finalists not selected as the grand prize winner in this contest will not be eligible to receive any prize in this contest.
12. Odds of becoming a finalist in this contest depend upon the number of entries received and the judges' subjective opinion of the submitted design. Odds of a finalist becoming the grand prize winner in this contest depend upon the number of votes received, but shall in no way exceed 1:5.
13. The grand prize is valued at approximately \$650.00 CAD. The secondary prize is valued at approximately \$160.00 CAD.
14. The grand prize winner and secondary winner are responsible for all expenses, costs and taxes incurred beyond the prize as specified in #7 and #8.
15. Proper identification and proof of age must be provided prior to receiving the grand prize and secondary prize (valid driver's license, passport, military ID or police ID).
16. The grand prize winner and secondary winner must correctly answer a mathematical, time-limited, skill-testing question in order to claim their prizes.
17. Prizes must be accepted as awarded and are non-negotiable, non-transferable, non-exchangeable, with no cash value.
18. The Zone @ 91-3, Jim Pattison Broadcast Group LP, participating merchants and prize suppliers will not be responsible or liable in any way in regards to the prize, or any aspect of the prize not being available due to circumstances beyond our control.
19. The Zone @ 91-3, Jim Pattison Broadcast Group LP, participating merchants and prize suppliers will not be responsible or liable in any way for injury, loss, damage, misfortune or death resulting from the acceptance or use of prizes and participation in this promotion.
20. All entrants acknowledge, as a condition of entry, that The Zone @ 91-3 and the Jim Pattison Broadcast Group LP have the right to publicize and/or broadcast his/her name, character, likeness, voice, design or all matter incidental herein for publicity purposes without compensation.
21. The Zone @ 91-3 is not responsible for any internet disruptions which may prevent listeners from entering the contest.
22. Any person using a mobile, computer, tablet or other equipment that is unavailable to the general public is ineligible to enter/win.
23. The Zone @ 91-3, Jim Pattison Broadcast Group LP, participating merchants and prize suppliers of this contest will not be responsible for any entry that is received late or is lost for any reason.
24. By entering, contestants acknowledge that they have read and accepted the rules as posted.

